







Report on Swachhata Campaign 2023 ICAR-Indian Institute of Sugarcane Research, Lucknow-226 002

Preparatory phase (15 September to 30 September, 2023)

Sl. No	Activity	Action by	Tentative date(s)
1	Nomination of Nodal Officer for Swachhata Campaign at ICAR-IISR, Lucknow	Director, IISR	12.09.2023
2	Discussion on Central Govt/ICAR guidelines on Swachhata Campaign and the activities envisaged under the Campaign	Director, Nodal Officer, CAO	15.09.2023
3	Constitution of Swachhata Campaign committee/team	Director, IISR & Nodal officer	18.09.2023
4	Awareness creation amongst all the employees of the Institute (Issuing/distributing an office circular to all employees through email/WhatsApp etc.	CAO /I/c-Adm-I	20.09.2023
5	Before the campaign photography of Institute campus premises and Ikshupuri residential colony with specific coverage of lawns, approach & farm roads, entrances& backsides of building, parking areas, canteen, flower beds, office scrap material dumping and garbage disposal sites	Institute photographers, team members	21.09.2023 to 28.09.2023
6	Creation of social media platforms like WhatsApp group for awareness creation and sharing information on swachhata activities	AKMU	21.09.2023
7	Swachhata Campaign Committee/team meeting /Mobilization of officers and ground functionaries for the Campaign	Director, Nodal Officer, CAO	21.09.2023
8	Awareness creation amongst stakeholders through website uploading	AKMU	22.09.2023
9	Planning of activities and formation of different activity groups(preparation of date-wise swachhata activity chart) and discussion on new innovative practices to be adopted. Finalize campaign sites for outdoor cleanliness drive	Nodal officer and team members	22.09.2023& 28.09.2023
10	Preparation of status report and identification of activities (to be undertaken at each functional unit during the Implementation Phase of the Campaign) with particular focus on record management, and office scrap disposal.	HODs, Incharges, CAO, FAO, AAOs, Farm Manager	22.09.2023 to 29.09.2023
11	Assessment of the volume of redundant materials (nonworking equipments, broken furniture, non-usable record, defunct vehicles, other scrap and dilapidated building structures) to be disposed off and finalization of the procedure for their disposal.	HODs, Incharges, CAO, FAO, AAOs, Farm Manager, I/c Estate & maintenance	22.09.2023 to 29.09.2023
12	Preparation of status report on easing of rules/processes	CAO, FAO, AAOs, I/c Guest	27.09.2023

		House, I/c Seed, Farm manager	
13	Preparation of status report on public grievance appeals redressal	CAO	29.09.2023
14	Preparation of banners, posters, pamphlets and purchase of material	Nominated Team member	28.09.2023
15	Preparation of status report on pending references	I/c PME, CAO, I/c Estate & maintenance	28.09.2023

22.09.23	Swachhat pledge by Dr. A.K. Dubey	 
24.09.23	Swachhat pledge by Dr. L.S. Gangwar at P.G. College, Lakhimpur Khiri,	 
27.09.23	Swachhat pledge by Dr. Kamta Prasad with farmers from Fatehpur district	 

Implementation phase (Oct 2 - 31, 2023)

Carry out swachhata activities under six headings, viz.,

Date-wise

1. Pending references identified
2. Record management
3. Cleanliness drives (indoor and Outdoor)
4. Office scrap disposal
5. Easing of rules/processes

Date	Activity progress details	Pics reference (name of pics /folders/files if separately attached)
01/10/23	Display of banners at different entrance points at ICAR-IISR Lucknow	
02/10/23	Shramdan for picking plastics, papers and other material spread on the sides of the main road in front of ICAR-IISR, Lucknow.	 



Awareness creation and Cleanliness drive

Swachhata Shapath undertaken by
Institute Staff



Outdoor Cleanliness drive on the roadside and in-front of the Institute main gate



Swachhata Run undertaken by Institute Staff



Swachhata March in road undertaken by Institute Staff



03/10/23

Indoor cleanliness drive at Institute premises (near divisions of Crop Production and Crop Improvement) and parking stands



		
	<p>A 3-member inspection committee comprising of 'Padma Shree' Prof. PramodTandon, Chairman, PMEC, NCS-TCP and Ex-Vice Chancellor, North Eastern Hill University, Shillong, Prof. V.K. Baranwal, National Professor, ICAR-IARI, New Delhi and Dr.SudhakarSrivastava, Project Scientist, NCS-TCP Management Cell, NIPGR, New Delhi visited the institute on 03 Oct. 2023 to review the progress made in DBT-Accredited Testing Laboratory. The committee visited the Biotechnology Laboratory, and showed satisfaction on the proper functioning of the laboratory. The Chairman, Prof. Pramod Tandon, Ex-VC, NEHU, Shillong appreciated the cleanliness maintained in the laboratory and suggested the lab member to be proactive in keeping the working table and workplace neat and clean.</p>	 
04/10/23	<p>Institute ITMU organized an expert lecture [of Dr. NeeruBhushan, ADG (IPTM), ICAR, New Delhi] related to priority need of IP in research, the time bound IP procedures and record management; and an interactive meet with the Institute scientists related to IP records/ITMU activities at IISR, Lucknow. Dr. R. Viswanathan, the Institute Director and Dr. L.S. gangwar, Incharge, ITMU of the Institute also spoke on the topic.</p>	
05/10/23	Outdoor awareness creation at	





village Dashrath Mau, Block Rudauli, DisttAyodhya, UP

i) Awareness creation by administering SwachhataSapath to sugarcane farmers by IISR Team




SwachhataSapath, awareness creationand cleanliness drive at Bahadurpur village, Sultanpur, UP



06/10/23	Cleanliness drive at Farm Section premises	 
	Awareness creation and SwachhataSapath by Farmer's from nearby 7 villages at IISR Regional Centre, Motipur, District Muzaffarpur, Bihar	
08/10/23	Swachhata Awareness Creation at Village in Lakhimpur area by IISR, KVK Lakhimpur-II	

<p>09/10/23</p>	<p>Outdoor cleanliness drive atrain shelters at Institute farm roads</p>	 <p>The top photograph shows a group of people, mostly men in white uniforms, engaged in a cleanliness drive on a dirt path. One person is standing near a green shelter with a bench, while others are bending over to pick up litter. A motorcycle is parked on the left. The middle photograph shows people cleaning a paved path, with one person carrying a large yellow bag of collected waste. The bottom photograph shows people cleaning a grassy area near a green shelter, with some individuals sitting on the shelter's bench.</p>
	<p>Cleanliness drive around KVK- Lakhimpuroffice building along with the trainee women farmers under NRLM</p>	

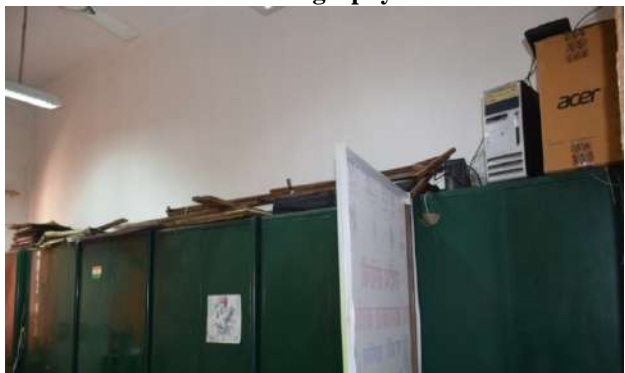
		
10/10/23	Indoor Swachhata activities were carried out in AKMU, Biotech Lab corridor, Security Cell and Art & Photography Unit. Around 20 sq.ft in corners and Almirah tops was cleared and cleaned.	<p>AKMU</p>   <p>Biotech Lab</p> 



Security Cell



Art & Photography Unit



<p>11/10/23</p>	<p>Indoor cleanliness drives at IISR Dispensary, Adm-III Unit and IISR KVK, Lakhimpur Khiri-2 office premises. About 2.4 tonnes of material cleared and handed over to Central Store for disposal. Around 260 sq. ft area cleared.</p>	<p style="text-align: center;">Adm-III</p>  <p style="text-align: center;">IISR Dispensary</p> 
		<p style="text-align: center;">KVK, Lakhimpur Khiri-2</p> 
<p>12/10/23</p>	<p>Indoor cleanliness drives at AKMU Section and IISR KVK, Lucknow</p>	<p style="text-align: center;">AKMU</p> 

		 
		<p>IISR KVK</p>  

		
13.10.23	<p>Indoor cleanness drive for disposal of office scrap/ unserviceable and defunct material at different functional units of the Institute. About 3.0tonnes of material cleared and handed over to Central Store for disposal. Around 300 sq. ft area cleared in different units.</p>	  

Institute website was updated with latest updates related to new advisory on sugarcane red rot management, and other information related to facilities and events. Guest house booking related revised guidelines and room rent charges; and activities related to Hindi pakhwada celebrations and Swachhata campaign 3.0 were uploaded. Institute photo home gallery was also updated.








13/10/23

Outdoor cleanliness drive was conducted along with trainee sugarcane farmers near SBI ATM (Public Place)


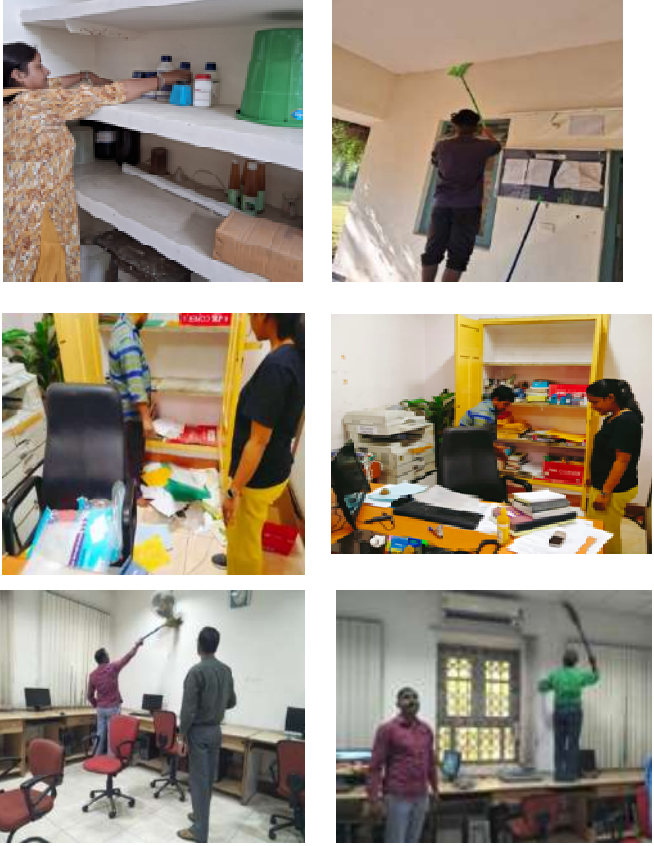



		
	<p>Swachhata Pledge was administered by Dr. Kamta Prasad to the trainee farmers from Kaushambi district</p>	
	<p>A Lecture on cleanliness was delivered by Dr. Arun Baitha to the trainee farmers from Sitapur and nearby districts in central Uttar Pradesh</p>	
	<p>Swachhata Pledge was administered by Dr. Sukhbir Singh to the trainee farmers from Sitapur and nearby districts in central Uttar Pradesh</p>	
















Date	Activity progress details	Pics reference (name of pics /folders/files if separately attached)
16/10/23	<p>A lecture on crop residue recycling and Swachhata Pledge was administered by Dr. Kamta Prasad to the trainee farmers from Pilibhit and Shajahanpur district on 13/10/23</p> <p>A lecture on crop residue recycling and Swachhata Pledge was administered by Dr. Kamta Prasad to the trainee farmers from Baduan, Pilibhit, and Shravasti district on 13/10/23</p>	  
	Swachhata drive was carried out on farm road by Plant Physiology and Bio-chemistry division on 13/10/23	 







17/10/23	IISR organized a World Food Day event on 16.10.2023 and expert talks	
	Dr. Anamika Srivastava, Programme Executive, All India Radio, Lucknow was invited as Chief Guest on World Food Day event. She also delivered an expert talk on Swachhata on eve of World Food Day event organized on 16.10.2023	
	Dr. Manoj Kumar Srivastava, HoD, Plant Physiology and Biochemistry delivered a lecture on Health and Cleanliness on World Food Day event organized on 16.10.2023	
	Dr. Dinesh Singh, HoD, Crop Protection chaired the event and gave an expert talk on World Food Day event organized on 16.10.2023	
	Dr. Ashwini Kumar Sharma, I/c AKMU & Nodal Officer, Swachhata Campaign-2023 gave an expert talk on Swachhata on the eve of World Food Day event organized on 16.10.2023	




	Dr. L. S. Gangwar, Principal Scientist, AKMU gave an expert talk on World Food Day event organized on 16.10.2023	
18.10.23	Dr. S.S. Hasan delivered an expert talk on Cyber Security and Malware Protection and Cleaning in digital equipments on 17.10.2023	 
	IISR, KVK, Lucknow carried out an outdoor cleanliness drive on road (outside KVK Gate) on 17.10.2023	 
	IISR, Lucknow carried out an outdoor cleanliness drive on road (near Devikheda Gate)	     

19.10. 23	Farm Section in collaboration with IISR Swachhata Committee carried out an indoor cleanliness drive on farm premises and farm roads	
	Indoor Swachhata activities were carried out in Juice Lab., PME and AKMU.	
20/10/23	Indoor cleanliness drivecarried out at IISR Soil Laboratory office premises. About 2.4 tonnes of material cleared and handed over to Central Store for disposal. Around 520 sq. ft area cleared.	

		 
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21/10/23 22/10/23	Productive use of the “Kitchen Waste” and the “Waste Plastic Containers and Other Equipments” was carried out by Institute staff at their residences on roof tops during Saturday, Sunday & holidays.	 
23.10.23	Awareness creation was carried out by administering Swachhata pledge by the Director to the B.Sc. Agri. IV th year students of Chandra Bhanu P.G. Agri. College, BakshiKaTalab, Lucknow on 20.10.2023	 
	Plantation of Bael Plants was carried out in the Institute Farm by the Director of the institute alongwith all HoD's and Incharges	 
	Review of swachhata activities being carried out at the Institute was carried out by a review team under the Chairmanship of the Director on 20.10.2023. The left over points where swachhata activities are still needed were pointed out during the review visit.	     
	The institute visitor Mr. Pratik Barasia, CEO of United Province of Sugar Companies was involved in awareness creation about cleanliness amongst students	 

	<p>Cleanliness drive was carried out by IISR, Biological Control Centre, Pravaranagar, Maharashtra at office premises by involving all staff and trainee students.</p>	
	<p>Awareness creation was carried out by administering Swachhata Oath by Crop Production Division to the B.Sc. Agriculture, 3rd year trainee girls students of BHU, Varanasi on 20.10.2023</p>	
25/10/23	<p>Review of water seepage rectification work in walls of rooms in admin units by Swachhata Review Committee</p>	
	<p>Monitoring of side walls and roofs of buildings and uprooting of some plants and grass growing over there.</p>	
	<p>Monitoring of disposal system for paper tea cups and other plastic paper wastes in institute premises and need for its efficient disposal</p>	
	<p>Indoor Cleanliness drive was undertaken by Admin II Unit</p>	





	Cleanliness drive was undertaken at lawns and flower beds near main office building and at farm section	  
26/10/23	Expert talks and awareness creation amongst women employees of the institute regarding kitchen waste management and personal hygiene	 
	Swachhata pledge was administered by Smt. Asha Gaur, CTO to women employees of the institute during expert talk on kitchen waste management and personal hygiene	
	Cleaning of irrigation channels in institute farm blocks	   
	Lifting of fallen trees and pruning of trees in institute premises and farm blocks.	   




27/10/23	<p>Drawing competition for creating awareness on cleanliness for children of two age groups i) upto 10 years and ii) more than 10 years was organized at Ikshupuri residential colony on 26/10/23</p>	
	<p>An event on swachhata slogan recital by women family members of institute employees residing at Ikshupuri residential colony was organized on 26/10/23</p>	
	<p>Swachhata pledge was administered by Smt. Anita Sawnani, CTO and Mr. Atul Kumar Sachan, CTO to women family members of the employees of the institute on 26/10/23</p>	
	<p>A lecture on cleanliness was delivered to input dealers from different districts of Uttar Pradesh who visited the institute on 27/10/23</p>	
	<p>Swachhata pledge was administered by Dr. Kamta Prasad, Principal Scientist, Agriculture Extension to input suppliers on 27/10/23</p>	

30/10/23	Awareness creation on cleanliness amongst school children was organized at JNS Public School, Lucknow on 30/10/23	
	Swachhata pledge by children of JNS Public School, Lucknow was also organized on 30/10/23	
	Drawing competition organized on cleanliness for children upto Class V th at JNS Public School, Lucknow on 30/10/23	
	Prize distribution to the winners of Drawing Competition	

		
31/10/23	<p>Swachhata drive was carried out on Farm section premises and farm roads by Lifting of fallen trees and carried out pruning of trees</p>	
	<p>Carried out cleanliness drive with human touch. Created awareness amongst sanitation workers. Carried out cleanliness with them. Distributed gloves and other sanitary material to them. Have a cup of tea with sanitary workers.</p>	

		  
	<p>Swachhata Pledge was administered to the farmers from Meerut division of Uttar Pradesh by Dr. Kamta Prasad. Feedback from farmers was also obtained about cleanliness. In their opinion, the plastic waste has increased ever since the packets of potato chips have come into practice.</p>	

01/11/23	<p>Closing session of Swachhata Campaign 3.0 was organized on 01/01/23 at the institute to review the activities carried out during the campaign period and frame strategy to ensure cleanliness beyond swachhata campaign.</p>	
	<p>PC (AICRP on Sugarcane) and Heads of Divisions gave a talk and shared their experiences during swachhata campaign. They also gave suggestions how to maintained cleanliness and neat office premises throughout the year.</p>	
	<p>A Nukkad Natak on cleanliness was also organized by youths in the institute to create awareness.</p>	
	<p>Prize distribution to the winners of competitions organized during the campaign period</p>	

		
	<p>Appreciation letters was distributed by the Director to the volunteers who put good efforts in executing different activities during the campaign.</p>	
	<p>Winners, volunteers and 'Swachhata Campaign 2023' team Group Photograph</p>	

Contact persons for reporting to ICAR:

1. Nodal Officer (Dr. A.K. Sharma, I/c AKMU)
Email - akmu.iisr@icar.gov.in

2. Member Secy. – Mr. Abhay Kumar Srivastava
Email – rcm_iisr@rediffmail.com

Swachhata Review Committee

Chairperson: Dr. R Viswanathan, Director

Members: All HODs, In-charges, Head- KVKs, CAO & FAO

Member Secretary & Nodal Officer: Dr. A.K. Sharma, I/c, AKMU

Swachhata Volunteer team

Chairperson: Dr. A.K. Sharma PS & Campaign Nodal Officer

Members:

1. Dr. Niranjana Lal, Head, KVK, Lakhimpur
2. Dr. A.K. Dubey. Head, KVK, Lucknow
3. Dr. Barsati Lal, PS (Ag. Ext.)
4. Dr Kamata Prasad, PS (Ag. Ext.)
5. Dr. Sanjeev Kumar PS (Biotech)
6. Dr. Sukhbir Singh, Pr. Scientist (FMP)
7. Dr. D.N Borase (Scientist,SS, Pravaranaagar)
8. Mr. Aalok Shiv, Scientist (Gen & PB)
9. Dr. S.S. Hasan, Pr. Scientist
- 10.Mr. S.K. Singh, CAO
- 11.Dr. D. C. Rajak, (CTO & Farm Manager)
- 12.Dr. Om Prakash Yadav, CTO
- 13.Mr. Atul Sachan. CTO
- 14.Dr. Ram Khiladi Singh, CTO
- 15.Mr. Rajeev Ranjan Rai, CTO
- 16.Mr. A.P. Singh, ACTO, CI
17. Sh. B.D. Singh, ACTO, Motipur
18. Shri Yogesh Mohan Singh, CTO
- 19.Shri Awadhesh Kumar Yadav, ACTO
- 20.Dr. Anita Sawnani, CTO
- 21.Dr. Mukund Kumar, Security Officer
- 22.Dr. Veenika Singh, ACTO
- 23.Mr. Ganesh Negi, AAO
- 24.Mr Nag Chand, AAO
- 25.Mr. Prashant K Srivastava, AAO
- 26.Smt Asha Gaur, CTO
- 27.Mr. Anil. K Singh, STO
- 28.Mr. Abhisek Kumar Singh (Hindi), STO
- 29.Smt Pallavi,TA
- 30.Smt Kirti Singh, Astt
- 31.Mr. Sanjay Srivastava, TA, AKMU
- 32.Mr. Ashutosh Sahi, Astt
- 33.Mr. Deepak Kumar, Adm-2
- 34.Others : to be co-opted lateron as per need
- 35.Sh Abhay Kumar Srivastava TO- Member Secretary