

Message from Director on Swachhta Pakhwada (Dec 16-31, 2023)

Greetings to all!

Cleanliness is not only the responsibility of the 'safaai kaamgar' (sanitation worker) or local government. It is the responsibility of the Government officers, NGOs and the local community to make India completely clean. It's a need of the day; all the people should actively participate to clean India to fulfil the dream of Mahatma Gandhi for the protection of the environment, for our safety and protection of our future."

As you all are aware that Swachh Bharat Mission was launched throughout length and breadth of the country as a national movement on October 2, 2014. The Mission aims to achieve the vision of a 'Clean India'. A clean India would be the best tribute India could pay to Mahatma Gandhi, this message has been repeatedly highlighted in cleanliness drives carried out previously.

Our Institute is observing "Swachhta Pakhwada" from 16.12. 2023 to 31.12.2023. During this period we all will be engaged in different Swachhta Activities. A tentative action plan has been prepared and communicated to all our constituent offices/centres and employees working in the Institute. Apart from keeping our workplace, home & surroundings clean, we should propagate the message of Swachh Bharat Mission to other people also. We should assess our contribution in swachhta activities and accomplish the target to devote our 100 hours per year for cleanliness as well as to encourage 100 other persons to do so. The Institute will carry out various activities by involving all kinds of its stakeholders.

Further, we should work together to give the meaning of Swachhta new dimensions. Innovations are required in our working styles and practices and institutionalization of Swachhta Activities is to be ensured. We should bring cleanliness in the manner of our day to day working. Our working should be transparent, prompt, efficient and customer friendly. I think that there are many areas in our office where the system need Swachhta. I urge you all to do brainstorming and come up with new ideas and suggestions to improve/clean our working system and make it more transparent and customer friendly.

A few ideas to begin with are: i) developing a sound system for ensuring cleanliness and its regular monitoring b) Settling all issues within a specified time period and keeping no pending cases beyond a specified period. c) Digitization of Records/Files/Data. d) More such ideas are invited from the officials. All ideas are welcome, whether they are small or big, silly or brilliant, with a clear understanding about how it improve the system and how to achieve it. Let us take the oath that we will work together to achieve the goals of Swachhta Abhiyan.


(R. Viswanathan)
Director